

INVOICE



WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

www.wlwt.com

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
943466-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Izzy Rostovsky	HRP - Los Ange	National

Advertiser	Product	Estimate Number
National Assoc of Manufact	NATL ASSN OF MFR	

Flight Dates	Order #	Alt Order #
08/20/12 - 08/26/12	943466	06030328

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/21/12	08/24/12	5-6a news	5-6a	-TWTF--	:30	3	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TWTF--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	08/21/12	5:59 AM	5-6a news	5-6a	:30	NAMOH530H	\$175.00 NM
3	WLWT	W	08/22/12	5:21 AM	5-6a news	5-6a	:30	NAMOH530H	\$175.00 NM
2	WLWT	Th	08/23/12	5:12 AM	5-6a news	5-6a	:30	NAMOH530H	\$175.00 NM
2	08/21/12	08/24/12	JUDGE JUDY EF	Judge Judy	-TWTF--	:30	3	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TWTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	Tu	08/21/12	3:48 PM	JUDGE JUDY EF	Judge Judy	:30	NAMOH530H	\$275.00 NM
3	WLWT	W	08/22/12	3:19 PM	JUDGE JUDY EF	Judge Judy	:30	NAMOH530H	\$275.00 NM
1	WLWT	F	08/24/12	3:48 PM	JUDGE JUDY EF	Judge Judy	:30	NAMOH530H	\$275.00 NM
3	08/21/12	08/24/12	530-6p M-F news	530-6p	-TWTF--	:30	3	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TWTF--	3	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	Tu	08/21/12	5:38 PM	530-6p M-F news	530-6p	:30	NAMOH530H	\$625.00 NM
3	WLWT	W	08/22/12	5:37 PM	530-6p M-F news	530-6p	:30	NAMOH530H	\$625.00 NM
1	WLWT	F	08/24/12	5:38 PM	530-6p M-F news	530-6p	:30	NAMOH530H	\$625.00 NM
4	08/21/12	08/24/12	6-630p M-F news	6-630p	-TWTF--	:30	3	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TWTF--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	W	08/22/12	6:28 PM	6-630p M-F news	6-630p	:30	NAMOH530H	\$700.00 NM
3	WLWT	Th	08/23/12	6:09 PM	6-630p M-F news	6-630p	:30	NAMOH530H	\$700.00 NM
1	WLWT	F	08/24/12	6:26 PM	6-630p M-F news	6-630p	:30	NAMOH530H	\$700.00 NM
5	08/25/12	08/26/12	Sa/Su 6-7a News	Sa/Su 6-7a	-----SS	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----SS	2	\$200.00				

INVOICE



www.wlwt.com

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
943466-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser		Product	Estimate Number
National Assoc of Manufac		NATL ASSN OF MFR	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/25/12	08/26/12	Sa/Su 6-7a News	Sa/Su 6-7a	-----SS	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WLWTSa 08/25/12 5:59 AM Sa/Su 6-7a News Sa/Su 6-7a :30 NAMOHS30H \$200.00 NM									
1 WLWTSu 08/26/12 6:24 AM Sa/Su 6-7a News Sa/Su 6-7a :30 NAMOHS30H \$200.00 NM									
6	08/21/12	08/24/12	DR OZ EF	4PM-5PM	-TWTF--	:30	3	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -TWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WLWTTu 08/21/12 4:28 PM DR OZ EF 4PM-5PM :30 NAMOHS30H \$350.00 NM									
1 WLWTW 08/22/12 4:15 PM DR OZ EF 4PM-5PM :30 NAMOHS30H \$350.00 NM									
2 WLWTTh 08/23/12 4:16 PM DR OZ EF 4PM-5PM :30 NAMOHS30H \$350.00 NM									
7	08/21/12	08/25/12	11-1135p M-Su	11-1135p	-TWTF--	:30	3	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -TWTF-- 3 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WLWTTu 08/21/12 11:22 PM 11-1135p M-Su 11-1135p :30 NAMOHS30H \$1,300.00 NM									
1 WLWTF 08/24/12 11:33 PM 11-1135p M-Su 11-1135p :30 NAMOHS30H \$1,300.00 NM									
2 WLWTSa 08/25/12 11:29 PM 11-1135p M-Su 11-1135p :30 NAMOHS30H \$1,300.00 NM									
8	08/22/12	08/24/12	5-6a news	5-6a	--WTF--	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 --WTF-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTF 08/24/12 5:22 AM 5-6a news 5-6a :30 NAMOHS30H \$175.00 NM									
9	08/22/12	08/24/12	JUDGE JUDY EF	Judge Judy	--WTF--	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 --WTF-- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTTh 08/23/12 3:11 PM JUDGE JUDY EF Judge Judy :30 NAMOHS30H \$275.00 NM									
10	08/22/12	08/24/12	530-6p M-F news	530-6p	--WTF--	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 --WTF-- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTF 08/24/12 5:59 PM 530-6p M-F news 530-6p :30 NAMOHS30H \$625.00 NM									
11	08/22/12	08/24/12	6-630p M-F news	6-630p	--WTF--	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 --WTF-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTW 08/22/12 6:11 PM 6-630p M-F news 6-630p :30 NAMOHS30H \$700.00 NM									
12	08/22/12	08/24/12	DR OZ EF	4PM-5PM	--WTF--	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 --WTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTW 08/22/12 4:55 PM DR OZ EF 4PM-5PM :30 NAMOHS30H \$350.00 NM									
13	08/22/12	08/25/12	11-1135p M-Su	11-1135p	--WTF--	:30	1	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									

INVOICE

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

www.wlwt.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
943466-1	08/26/12	August 2012	07/30/12 - 08/26/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
National Assoc of Manufac	NATL ASSN OF MFR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/22/12	08/25/12	11-1135p M-Su	11-1135p	--WTFS-	:30	1	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTFS-	1	\$1,300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WLWTW		08/22/12	11:33 PM	11-1135p M-Su	11-1135p	:30	NAMOHS30H	\$1,300.00 NM
<u>Total Spots</u>							26		

Payment Terms 30 Days

<u>Gross Total</u>	\$14,100.00
<u>Agency Commission</u>	\$2,115.00
<u>Net Amount Due</u>	\$11,985.00